

# The ASU Innovation Zone Advantage

Explore the benefits that help you experience  
the ASU Innovation Zones difference



**Location. Location. Innovation.**

# Innovation Zones at ASU

## Maroon benefits\*

Companies co-locating at an ASU Innovation Zone with less than 5,000 square feet office space

- Preferred partner tuition for your employees through an [Innovation Zone scholarship](#) (10% of base tuition)\*\*
- ASU [Core Facilities](#) preferred partner pricing (5% discount on first project)
- Preferred partner rate on [meeting and event](#) rental fees at ASU SkySong (50% discount)
- Exclusive [ticket discounts](#) through Sun Devil Athletics
- Discounted relocation assistance provided by [Dircks Moving & Logistics](#) (up to 10% discount)
- Discounted rate on training development courses through ASU [CareerCatalyst](#) (20% discount on select courses)
- Eligibility for [ASU InvestU](#)

## Gold benefits\*

Companies co-locating at an ASU Innovation Zone in more than 5,000 square feet office space

- Preferred partner tuition for your employees through an [Innovation Zone scholarship](#) (10% of base tuition)\*\*
- ASU [Core Facilities](#) preferred partner pricing (10% discount on first project)
- Preferred partner rate on [meeting and event](#) rental fees at ASU SkySong (50% discount)
- Exclusive [ticket discounts](#) through Sun Devil Athletics
- Discounted relocation assistance provided by [Dircks Moving & Logistics](#) (up to 10% discount)
- Discounted rate on training development courses through ASU [CareerCatalyst](#) (20% discount on select courses)
- Eligibility for [ASU InvestU](#)
- LinkedIn feature on ASU Economic Development [social media](#)
- One year, 20% discount on any [Signature Partnership](#) with ASU Career Services
- One complimentary parking code for ASU lots per company\*\*\*
- Opportunity for your leadership to enter a lottery to attend an ASU football game with ASU Corporate Engagement†
- 5% discount on one full-page or half-page display ad in [ASU Thrive quarterly magazine](#) (600k+ circulation)
- 5% discount on professionally produced '[Day-in-the-Life](#)' [employment video\(s\)](#), filmed at your facility/office

**Key benefits that help your business innovate and grow**

**Discounts on select items and resources**

\*Terms and Conditions may apply.

\*\*Rates accordant with Arizona resident base tuition. ASU has the right to verify employment and make annual modifications to scholarship eligibility.

\*\*\*Valid for ASU surface lots on the Tempe, Polytechnic, Downtown, and West campuses.

†For two company leaders, subject to availability.

**To activate benefits, contact Kimberly Hanes with the  
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