

# SkySong

## The ASU Scottsdale Innovation Center

SkySong is the premier destination for innovative businesses and home to over 80 companies that range from startups to large Fortune 100 multinationals. SkySong is intentionally designed for diverse businesses to launch, grow and share in amenities, technologies and best practices allowing them to prosper within this unique environment. SkySong offers a variety of size options and space configurations that can accommodate needs from a single cubicle all the way up to 30,000+ square foot suites.

It provides strong connections to Arizona State University, the nation's largest and most innovative university, and is located in Scottsdale, a top city nationwide for high-performance companies and startups.

SkySong is home to innovative spaces and programs, such as 1951 @ SkySong, a collaborative space for entrepreneurs, the ASU Affiliate program, which offers month-to-month leasing, and the Global Growth Accelerator, which helps international companies soft-land in the United States. SkySong, where Arizona's global business innovation model was born, is committed to providing a high-growth community for technology-based companies.

**Location. Location. Innovation.**

## The ASU Advantage

SkySong has developed as an ecosystem to connect all its tenants, no matter the size, to ASU entrepreneurial and research-based initiatives and technology-driven markets.

In addition to being co-located with some of ASU's innovative research and education units, SkySong tenant companies benefit from strong connections to ASU's world-class faculty, a talent pipeline of more than 135,000 students and 530,000 alumni, research and development, and many other resources.

The ASU Business Concierge service provides SkySong tenant companies a single point of contact to help navigate ASU in order to connect with key resources.



**1.2M square feet mixed-use development**

**Scalable Class A office space options**

**80+ established and new tech-related companies**



## The SkySong community

SkySong's mixed-use development includes LEED Certified Class A office spaces, a 157-room Element Hotel, a 325-unit luxury apartment complex, restaurant and retail amenities, 15 meeting and classroom spaces outfitted with the latest technology, shaded outdoor gathering areas, and available 1-gigabyte connections.

The community is home to 10 ASU centers, affiliates such as the Science Foundation Arizona and The Sustainability Consortium, and innovative partnerships including the ASU Smart City Cloud Innovation Center powered by Amazon Web Services, the Starbucks Technology Center and the Dell Technologies Center of Excellence. A powerful economic engine, SkySong is projected to have a \$30 billion economic impact by 2038.

## Prime location

Named the best city in the U.S. to get a job and the number one city in the U.S. to live an active lifestyle (WalletHub), Scottsdale, Arizona is widely known as a business-centric city, with a diverse economy built on medical research, high-tech innovation, and tourism. Scottsdale is home to more than 25,000 businesses and nearly 20 percent of Arizona's corporate headquarters, including Axon, Discount Tire Company and GoDaddy. It is one of the country's most popular destinations for recreational amenities such as hiking trails, award-winning resorts and acclaimed art galleries.

SkySong tenants are minutes from Phoenix Sky Harbor Airport, which offers nonstop service to more than 100 domestic and 22 international destinations, and welcomes over 45 million passengers each year, as well as the best of Scottsdale with its world-renowned shopping, entertainment, resorts, restaurants and nightlife.

**ASU** Economic  
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Arizona State University

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**#1 in the U.S.  
for innovation**

**ASU ahead of MIT and Stanford**  
— U.S. News & World Report, 10 years, 2016–25

