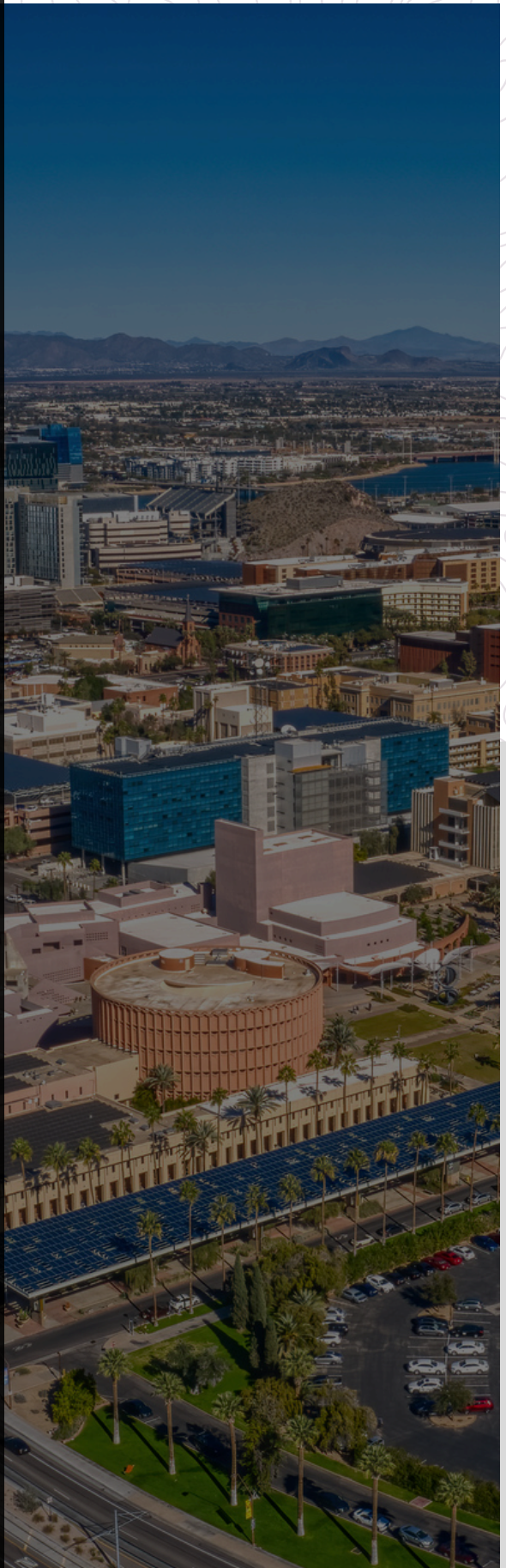




Arizona International Soft Landing Experience



# OVERVIEW

Arizona International Soft Landing Experience (AISLE) is a program dedicated to helping international firms accelerate their U.S. growth plans by providing a low-risk, expert-guided, soft landing experience in the Southwestern U.S. region of Greater Phoenix. The program was co-founded and is co-led by Arizona State University (ASU), one of the fastest-growing research institutions in the country and home to nearly 80,000 students in Greater Phoenix, and the Greater Phoenix Economic Council (GPEC), a globally recognized economic development organization representing Arizona's largest market.



AISLE's core offering includes three months of complimentary access to premier office space within SkySong, the ASU Scottsdale Innovation Center, a location renowned for initiatives in technology, research, education and entrepreneurship, spearheaded by students, faculty and university alike, and offering a community of over 80 partner companies.

Additionally, participants gain access to GPEC-led event programming with educational content and opportunities to network with local public and private sector leaders.

Program participants also receive a dedicated staff liaison at both ASU and GPEC, connectivity to local business resources, regional labor market data, operational cost comparison and modeling, and corresponding press coordination and marketing.

Whether you are an international company scaling up or a large technology-driven business looking to introduce your product or service to the U.S. market, AISLE offers a holistic solution, combining strategic guidance, premier office space, and a robust network to support and accelerate growth plans. There is no equity sharing or payment required by the participant. The goal is to give international companies who want to expand into the U.S. an entry point, location and direct connections to the resources needed to scale. Companies with proven revenue and firm U.S. expansion plans within the next three to nine months are invited to apply for the program.





## APPLICATION TIMELINE

Applications are accepted on a rolling basis and participants are eligible to join the program at any point throughout the year.

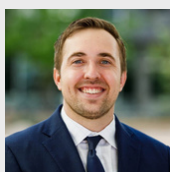


## PROGRAM TIMELINE

The three months of complimentary office space at SkySong must be utilized consecutively.

## HOW TO APPLY

Interested companies should verify eligibility and apply by contacting:



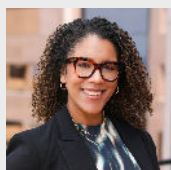
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# ABOUT ASU & GPEC

## About Arizona State University

Arizona State University (ASU) has developed a new model for the American Research University, creating an institution that is committed to access, excellence and impact. ASU measures itself by those it includes, not by those it excludes. As the prototype for a New American University, ASU pursues research that contributes to the public good, and the University assumes fundamental responsibility for the economic, social and cultural vitality of the communities it serves. For more information, please visit [ASU.edu](http://ASU.edu).

SkySong, one of the Innovation Zones at ASU, is home to a diverse business community that links technology, research, education and entrepreneurship to position ASU and Greater Phoenix as global leaders in the knowledge economy.

[www.gpec.org/aisle](http://www.gpec.org/aisle)

## About the Greater Phoenix Economic Council

The Greater Phoenix Economic Council (GPEC), globally recognized as a top economic development organization (EDO), works to attract and grow quality businesses and advocate for the competitiveness of Greater Phoenix. A data-driven regional EDO, GPEC works with 22 member communities, Maricopa and Pinal counties, and more than 200 private investors to accomplish its mission and serve as a strategic partner to companies across the world as they expand or relocate to Greater Phoenix. Over the past 34 years, GPEC has fueled the regional economy by helping over 980 companies, creating nearly 182,000 jobs and more than \$65 billion in capital investment. Greater Phoenix is in a relentless pursuit of innovative and entrepreneurial companies can thrive and scale in the dynamic region.