

Film and Digital Media

Herberger Institute for Design and the Arts

Built on a dynamic combination of disciplines unlike any other design and arts school in the nation, the ASU Herberger Institute connects, fuses and merges fields from architecture, art, dance, design, digital culture, film theater, music and more.

The **ASU School of Arts, Media and Engineering** educates and empowers the next generation of learners with robust technofluency, preparing graduates to be socially aware, critically thinking global citizens who strive to bring about positive change.

- Digital culture majors develop the ability to program media and integrate computational systems with everyday physical human experience.
- Interdisciplinary digital media majors work with digital sound and experimental media.

The **Sidney Poitier New American Film School** is one of the largest, most egalitarian film schools in the country, operating in Arizona and California. Students develop a wide array of production experiences while specializing in producing, screenwriting, directing or production technology.

Walter Cronkite School

The **Walter Cronkite School of Journalism and Mass Communication** is one of the nation's top professional journalism programs.

Concentrations include:

- Digital media.
- Broadcast news.
- Sports reporting.
- Media innovation.
- Public relations.
- Digital marketing.
- Spanish-language news.

Students can participate in immersive experiences with Arizona PBS, Cronkite News and Sports, investigative journalism, strategic communication, and even studying and reporting abroad.

The ASU advantage

As one of the largest, most inclusive film schools in the country, **Arizona State University's New American Film School** has undertaken several innovative initiatives to serve as a beacon for the cultural, artistic and educational resources in the region where students will learn their craft and strengthen their voice.



Virtual, immersive learning environments

Dreamscape Learn merges the best of Hollywood storytelling and Disney Imagineering with the nation's leader in online and digitally enhanced education to deliver fully immersive VR learning systems to the ASU community and beyond. Students are able to explore completely different worlds and perform complex learning, discovery and problem-solving tasks not possible in a traditional learning environment or lab in a campus setting.

The **ASU Media and Immersive eXperience (MIX) Center** in Mesa, Arizona, allows researchers, developers, creators, students, faculty, community members — everyone — to be involved in all things digital. The center includes walls, ceilings and floors that are specially layered to provide an environment for ultimate sound isolation for sound stages and studios. The state-of-the-art facility will house graduate degrees in extended reality technologies and in experience design.



ASU California Center

The **Herald Examiner Building** in Los Angeles is a historic cultural monument that accommodates academic and public programs that leverage ASU's global vision for the New American University. The facility includes a local newsroom and creative media center, two media production studios for virtual reality and editing, as well as an entrepreneurship and innovation space.



ASU in Hollywood

Known as the ASU Embassy in Hollywood, **ASU Film Spark** is on a mission to connect Sun Devils with top entertainment industry leaders and to create career opportunities through a wide array of classes, programs and special events.

- **Accelerating careers** through career fairs, internship and job guidance, and professional development classes and events.
- **Growing the Hollywood Sun Devil network** through student alumni mixers, alumni leadership groups, and high school and community college outreach.
- **Innovating the industry** through thought leadership forums, research and development projects.



ASU Arizona State University

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To learn more:

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**#1 in the U.S.
for innovation**

ASU ahead of MIT and Stanford

— U.S. News & World Report, 7 years, 2016–2022

