

Global Growth Accelerator

Joining forces to expand your reach

The Global Growth Accelerator helps international firms accelerate their U.S. growth plans by providing a low-risk, expert guided, soft landing platform to do business in the United States. This program was co-founded by the Greater Phoenix Economic Council (GPEC), the world's leading economic development origination, and Arizona State University (ASU), one of the fastest growing research institutions in the country and home to over 135,000 students and more than 550,000 alumni around the globe.

Participants in the program benefit from three months of complimentary office space at ASU SkySong, one-on-one coaching, business planning, connectivity to key resources, partnership searches, operational cost comparison and modeling and regional labor market data.

If you are a foreign company scaling up or large technology-driven business seeking to expand to the U.S., the Global Growth Accelerator may be your solution. Companies with proven revenue and firm U.S. expansion plans over the next 3-9 months are invited to apply for the program.



The ASU Advantage

ASU is forging a new role for higher education in the world by engaging with people and issues locally, nationally and globally.

ASU is ranked in the top 10 among universities chosen by international students in the United States (Open Doors Report, 2015-2019), is in the top 10 for study abroad and offers opportunities for international collaboration in more than 80 countries.

How it works

Participants will benefit from GPEC's 30 years of experience in advising executives from start-up to global Fortune companies. Eligible firms can have three months free access to an office space at SkySong, the ASU Scottsdale Innovation Center, a place where university-led initiatives in technology, research, education, and entrepreneurship are linked with a community of over 80 partner companies. In addition, program participants will have access to an extensive professional network of industry insiders, university partners, workforce partners, state and local regulatory authorities and a suite of research and analytics support. There is no equity sharing or payment required on the part of the participant. The goal is to give international companies who want to expand to the U.S. a "soft landing" place while having a direct connection to the key resources needed to scale up.

After the 3-month introductory period, participants will be given the opportunity to expand to another Greater Phoenix location (including one of over 40 co-working spaces) or extending their stay at ASU SkySong office space at the current lease market rate and continue receiving other aftercare services. Eligible companies will be accepted on a rolling basis, based on available space.



Partnership between ASU and the Greater Phoenix Economic Council

Three months of **free** access to office space

Connectivity to **key** resources in Arizona

ASU Arizona State University

oed.asu.edu

To learn more:
oed@asu.edu

#1 in the U.S.
for innovation
ASU ahead of MIT and Stanford
— U.S. News & World Report, 7 years, 2016–2022

